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DESIGNS GROUP

Since 1922



*"Quality golf course architecture
comes from hands-on work
in the field"*



ABOUT DYE DESIGNS GROUP

Since 1922 and 4 generations later, the Dye family of golf course architects has designed and built 350+ golf courses in 28 countries on 5 continents world-wide. The Dye family of experienced golf course architects has been a worldwide leader and innovator in golf course design and construction.

The 3rd and 4th generation architects at Dye Designs Group (DDG) have been actively carrying on the Dye family legacy for more than 30 years. DDG maintains two offices, one in Denver, Colorado and one in Shenzhen, China. These strategic office locations allow the DDG team to efficiently serve the daily requirements of our global projects.

We invite you to discover the many technologies and design methods used by DDG's team of experts to develop both public and championship golf courses. Our intention is to select only a limited number of projects. By doing this, the DDG team can stay focused. As a result these projects will benefit from our personal attention to detail. At all times it is DDG's goal, to maintain the highest standards of quality for each and every golf course development we design.

MEET THE PRINCIPALS



#16 CTS Tycoon Golf Club
Shenzhen, China



CYNTHIA DYE, ASGCA

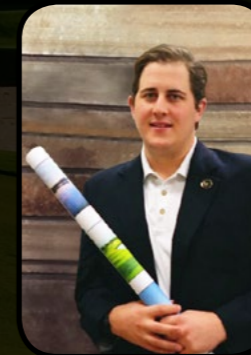
Principal Architect

Cynthia is a 3rd generation architect of the famous Dye family. She has more than 35 years of experience working as a golf course architect in 27 countries worldwide. Cynthia remains an active full member of the American Society of Golf Course architects.

O'BRIEN MCGAREY

CEO

O'Brien brings to the DDG team more than 40 years experience successfully working in the real estate development industry. He has been traveling to Asia since 1984 to serve the demand of the golf industry's largest growth market.



SAM MCGAREY

President - Asia Pacific

Sam has lived in Shenzhen, China for the past 8 years managing DDG's Asia-Pacific branch office. His background in International Business with a focus in Chinese studies allows DDG to efficiently operate in the region.

MAGGIE TANG

Marketing Director

Maggie has been working in the golf industry for 6 years. Her fluency in both English and Chinese allows the DDG team to efficiently operate in China. Maggie's background in Marketing and PR brings a dynamic to the DDG team's ability to promote DDG's projects worldwide.



Ferrum Country Club
Location: Gyeonggi-do, South Korea
Style: 18-hole Public Mountain Course



Guaro Deva Sheraton Beach Resort
Location: Bourail, New Caledonia
Style: 18-hole Environmental Ocean Course



CTS Tycoon Golf Club - Championship Course

Location: Shenzhen, China

Style: 45-hole Championship Remodel Course



THE AMERICAS & EUROPE



Promontory, Utah



The Farms, California



White Horse GC, Washington



Karsten at ASU, Arizona

UNITED STATES

- Ancala Country Club, Arizona
- Auburn Hills Golf Course, Kansas
- Bryn Athyn Golf Club, Pennsylvania
- Big Island Country Club, Hawaii
- Cypress Golf Club, California
- Desert Pines Golf Club, Las Vegas
- The Farms, California
- Green Valley Ranch Golf Club, Colorado
- Karsten Golf Course at ASU, Arizona
- Las Vegas Paiute Resort - Wolf Course, Las Vegas
- Nassau Country Club - New York
- Trump International Golf Club, California
- Promontory, Utah
- Royal Links Golf Club, Las Vegas
- Temeku Hills Country Club, California
- White Horse Golf Community, Washington

EUROPE

- Falesia D'El Rey Golf Resort, Portugal
- Golf Schols Seltenheim, Austria
- Sciacca Golf Resort, Italy
- Sibari Golf Resort, Italy
- Simeri Golf Resort, Italy

PANAMA

- La Hacienda Resort, Panama City

MEXICO

- Campo de Carlos, Cabo San Lucas
- Las Hadas, Manzanillo
- La Mansion Golf Club, Gueretaro
- San Carlos Country Club, Guaymas

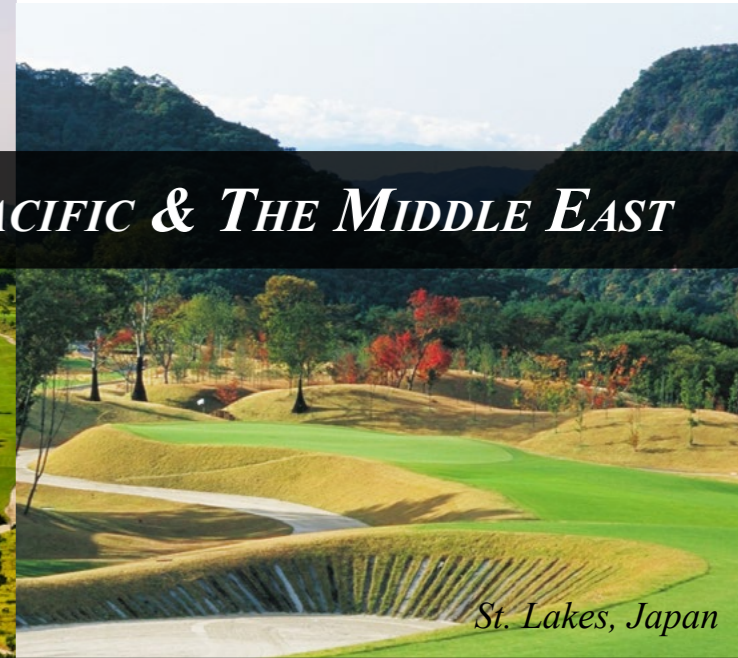
Guaro Deva Sheraton Resort, New Caledonia



ASIA-PACIFIC & THE MIDDLE EAST



CTS Tycoon, China



St. Lakes, Japan

Thai Muang Beach, Thailand



Asiad, Korea



CHINA

- West Coast Golf Club, Hainan Island
- CTS Tycoon Golf Club, Shenzhen
- Foison Golf Club, Guangzhou
- Qixing International, Guilin
- Sky Oasis Golf Club, Kunming
- Xi'an International Golf Club, Xi'an
- Fuxian Lake Golf Club, Kunming
- Yuzi Paradise Golf Club, Guilin
- Caiyuwan Bay Golf Club, Kunming
- Xingning Golf Club, Xingning

KOREA

- Asiad Country Club, Pusan
- Club Vision Hills, Seoul
- Cypress Country Club, Jeju Island
- Evendale Golf & Resort, Chojung
- Seohak Resort, Taebaek
- Woo Jeong Hills Country Club, Seoul
- Ferrum Country Club, Gyeonggi-do

JAPAN

- Alpen Bibai Golf Club, Sapporo
- Grand Hills Country Club, Shikoku
- Juo Country Club, Tokyo
- Maple Point Golf Club, Tokyo
- St. Lakes Golf Club, Nagoya
- The Third Place, Nagoya
- Olympic Golf Club, Tokyo

SINGAPORE

- Laguna National Golf Club

INDONESIA

- Ciputra Golf Club, Surabaya

NEW CALEDONIA

- Guaro Deva Golf Resort, Bourail

AZERBAIJAN

- Dreamland Golf Resort, Baku
- Gabala Golf Club, Gabala

THAILAND

- Khao Kheow Country Club, Bangkok
- Southern Hills Country Club, Hat Yai
- Thai Muang Beach Resort, Phuket

Qixing International, China





West Coast Golf Club

Location: Haikou, China

Style: 18-hole Private Real Estate Community

Qixing International Golf Resort

Location: Guilin, China

Style: 18-hole Parkland Resort Course



Trump International Golf Club

Location: Los Angeles, California

Style: 18-hole Ocean Course



DDG's DESIGN PHILOSOPHY

In this 21st century, aided by the inclusion of golf in the Olympic Games starting in 2016, the Game of Golf will have a very bright future. The design and construction of new golf courses as well as the renovation of outdated ones throughout the world will serve many important purposes:

- ***Create** environmental zones meeting government requirements for "open space"*
- ***Create** employment and educational opportunities*
- ***Create** a place for leisure activities and recreational sport*
- ***Create** added value for real estate development communities*

At Dye Designs Group (DDG) our design philosophy has always been to enhance the strategy of our golf course designs through established design principles. Whether we are renovating an old golf course or building a new golf course, we pay particular attention to designing a golf course that will be both challenging and enjoyable to the wide variety of golfers that play the game.

We have learned the intricacies of the game and understand the demand for playability and safety that 'hands on' architecture during construction can provide. We will personally never limit the amount of site visits we will make during design and construction in order to keep control of our designs and deliver the highest quality world-class golf course that every client deserves.

Prior to the start of construction, a realistic budget is prepared based on the owner's requirements. Through the application of sustainable design and construction methods, DDG will assist the owner to:

- ***Save** and protect the owner's project budget*
- ***Save** and preserve the site's natural habitat*
- ***Save** time and cost with experienced DDG construction personnel*
- ***Save** and allocate precious water resources*

At Dye Designs Group we work worldwide to promote and serve the game of golf.



DDG's PROJECT LIFE CYCLE

PHASES 4 - 6: CONSTRUCTION

PHASE 7: PROMOTION

PHASES 1 - 3: DESIGN



Mass Earthworks



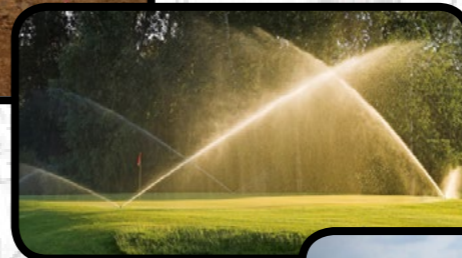
Rough Shaping



Architect Site Visits



Drainage



Irrigation



Feature Construction



Grassing & Landscape



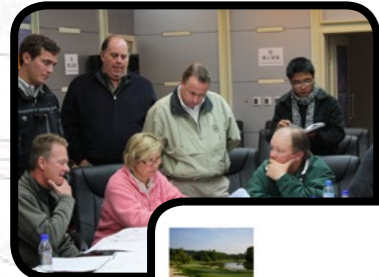
Grow-in



Promotion



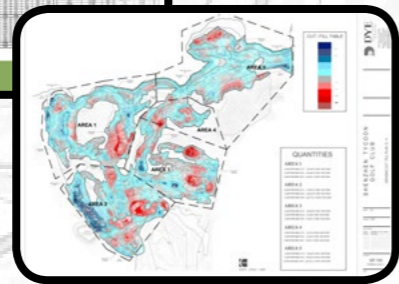
Opening



Project Introduction



Master Planning



Detailed Design & Construction Documents

DDG's RENOVATION PROGRAM

Step 2: Envision the New Golf Holes



Today there are many existing golf courses which find themselves outdated and no longer competitive given the current condition of the course and/or local market factors. There may also be pressure to examine alternative land uses for large land holdings such as golf courses and their adjacent properties.

During the planning process, the ownership and the selected team of expert consultants must investigate a long list of variables which will define a course of action and outline the direction taken by the renovation of the property.

In order to create a sensible plan for redevelopment of an existing golf course site, the team needs to consider: existing site conditions; restrictions on the environment and engineering; golf course operations and ongoing maintenance; the existing memberships rights; and the ownership's revenue stream.

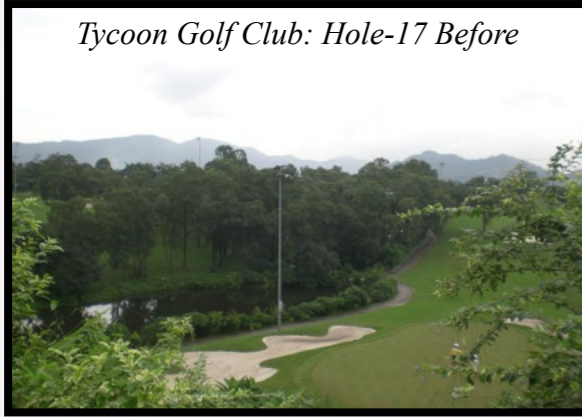
It is a complicated process to find the solutions which will allow the implementation of a successful plan for change. This requires a concentrated effort and 'hands-on' approach during the design and construction phases.

Step 3: Execute the Work



Nassau Country Club, New York
18-hole Historic Remodel

Tycoon Golf Club: Hole-17 Before



Tycoon Golf Club: Hole-17 After



Carlton Oaks Golf Club: Before



Carlton Oaks Golf Club: After



Step 1: Plan the Remodel



DDG's MARKETING ADVANTAGE

DDG assists all Clients to maximize the use of the world renowned "Dye" brand name by providing access to: DDG's promotional material archives, industry organizations, media relationships and golf tournament authorities.

Introduction to Golf Tournament Authorities



THE "DYE AROUND THE WORLD" PROGRAM

After becoming a member of the Dye family of golf courses, DDG will assist its Clients to meet and discuss reciprocal playing rights and/or cross-promotional membership marketing programs with other Dye golf courses worldwide. This group of more than 350 golf clubs is referred to as "Dye Around the World".

Introduction to Industry Organizations



Introduction to Golf Media Outlets



"Golf course homes were assessed based on how their market value changed over the past 1-, 5-, and 10-year periods, and how that appreciation compared with other homes in the same Zip Code. Over the past five years homes built on Dye courses have outperformed other homes located in the same Zip Code by 60%. Fazio, Palmer, Trent Jones Jr., and Nicklaus follow Dye in the five-year averages."

-- BusinessWeek Magazine

WHAT DO CLIENT'S THINK ABOUT DDG?

“Cynthia is not only professional in design and other services, but also patient, careful and responsible during work. These are clearly shown in detailed drawings, frequent site visits, consideration about owner... the reason why we recommend DDG is because that we are satisfied with the design and other services they provide. We firmly believe that with their help, we sure will build a world – class golf course.”

**Mr. Steven Zhu, GM
Kunming Caiyunwan Dianchi Development Co., Ltd.**

“Plans provided by DDG are very detailed. They provide specifications for all parts of construction. All these help a lot with our on-site construction and make it very convenient for us. Cynthia Dye also offers a lot of valuable opinions and suggestions to all the segments of our golf course...A lot of authorities in golf industry have come and visited including PGA's Vice President. They all give high comments to our design and construction. They think that our course is one of the few golf courses in China that have distinct characteristics. PGA's Vice President invited our D, Y, E courses to be the tournament course for PGA.”

**Mr. Gong Chang Jiu, GM
CTS Tycoon (Shenzhen) Golf Club**

“Our mission was to secure an architect with not only a solid and well known background but more importantly someone who works as part of our team; understanding fully our aspirations and objectives in a practical, sensible, no nonsense approach. Cynthia Dye certainly ticked all the boxes for us and seems to have an intuitive knowledge of our property, educating us to opportunities to enhance and improve our own ideas and therefore the final product.”

**Stuart Swycher, President
Praia D'El Rey Golf & Beach Resort**

“While I walked the course with Cynthia, her enthusiasm, knowledge of golf course construction, and most importantly her ability to show me, a true novice, the difference between “good and bad” golf course architecture, confirmed for me that she was perfect for our club.”

**Mr. Doug Fletcher, Greens Chairman
Nassau Country Club**

“Very quickly we understood that Cynthia Dye and the energetic team of Dye Designs Group could provide the creative design and vision to meet the high expectations for the next phase of our development. The project Team working from the Dye Designs Group office located in Shenzhen has been very responsive. They have also been patient as we proceed with the government approval process.”

**Mrs. Catherine Keung, Director
Sky Oasis Golf Resort**

“The Dye Designs Group team is the best partner we have ever worked with on any project. They are always available, responsive, enthusiastic, continue to add value to our project, and demonstrate unusual competence in every area of their work. Having the ‘Dye’ name associated with our golf course has given us valuable attention from local media and is creating a growing sense of excitement among golfers in our market area.”

**Mr. Bob Screen, Owner
White Horse Development**

“We are so appreciative for the golf project plan you dedicated for us, which, further evaluated by our experts, is unanimously commented to be a very complete and creative plan...,we will be most pleased to have the Dye Company as our partner.”

**Mr. Yi Le, Chairman of the Board
Zhejiang Guo Da Group**

“Our 18-hole golf course was immediately recognized as one of the best new golf courses in Korea, including the Golf Digest Korea Magazine's "Best New Design" for 2010. The membership of Evendale is very satisfied with the challenging strategy of Cynthia Dye's golf course routing. Each individual golf hole gives a dramatic challenge to golfers on a daily basis. As with many golf course sites in Korea, Evendale's mountainous terrain presented many difficult engineering questions... Cynthia Dye's experience with mountainous golf course design was one of the primary factors in selecting her as our golf course architect. Dye Designs' formula has proved to be a great success for Evendale Golf and Resort.”

**Mr. Lee Suk Ho, President
Evendale Golf and Resort**

Westin Mission Hills Golf Club

Location: Palm Springs, USA

Style: 18-hole Real Estate Golf Community



Las Vegas Paiute Resort - Wolf Course

Location: Las Vegas, USA

Style: 18-hole Resort Desert Course



CTS Tycoon Golf Club
Location: Shenzhen, China
Style: 45-hole Private Remodel

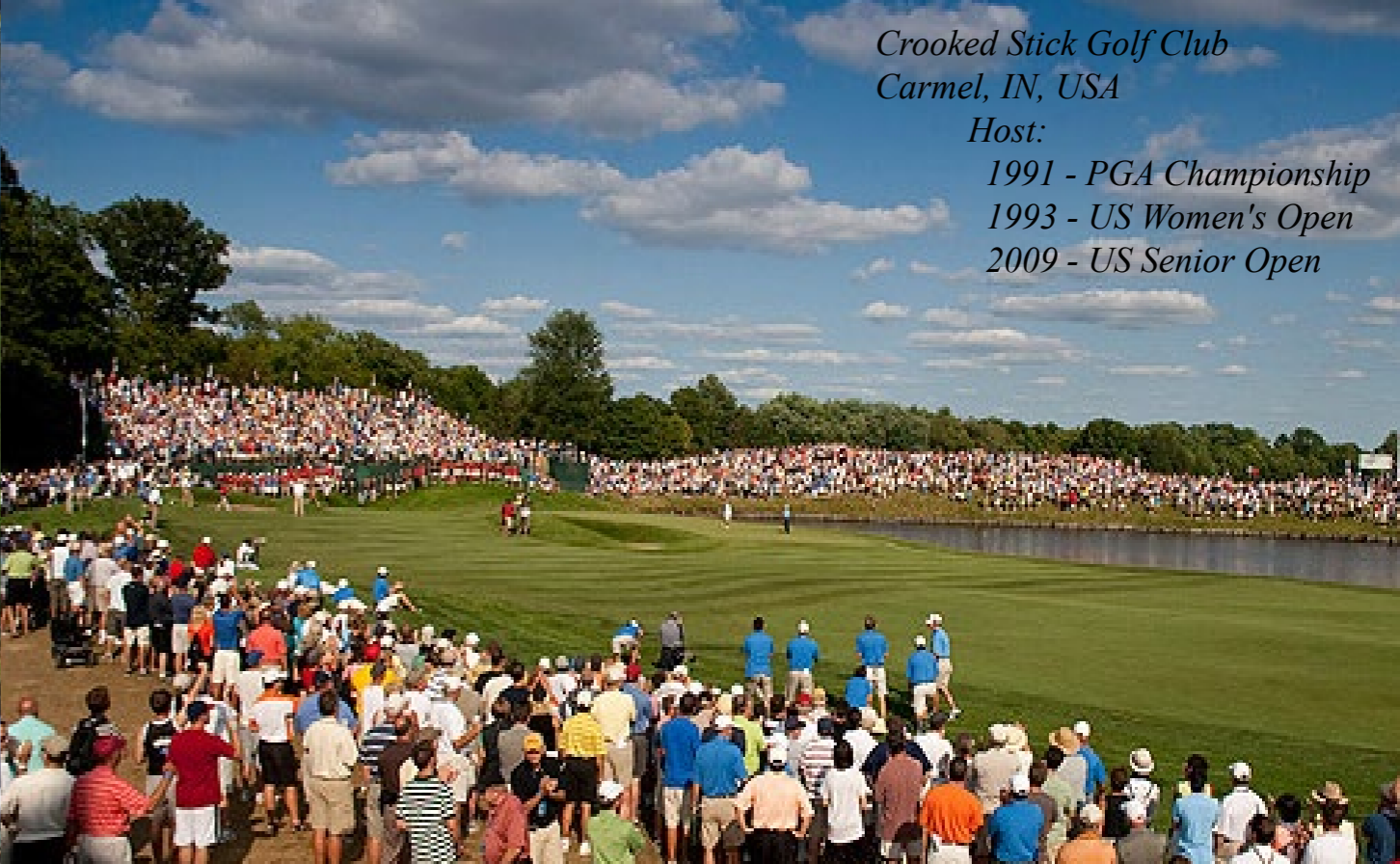




*TPC Sawgrass
Ponte Vedra, FL, USA
Host:
1980 to Current - The Players Championship*



*CTS Tycoon Golf Club
Shenzhen, China
Host:
2012 & 2013 - Dongfeng Nissan Cup
2014 - PGA Tour Championship - China Series*



*Crooked Stick Golf Club
Carmel, IN, USA
Host:
1991 - PGA Championship
1993 - US Women's Open
2009 - US Senior Open*

TOURNAMENTS ON DYE COURSES

Dye golf courses have hosted over 150 professional and amateur events throughout the world. These photos represent some of the most notable tournaments played on Dye golf courses.



*Kiawah Island Golf Resort - Ocean Course
Kiawah Island, SC, USA*

*Host:
1991 - Ryder Cup
1997 & 2003 - World Cup
2004 & 2012 - PGA Championship*



*West Coast Golf Club
Haikou, Hainan, China*
*Host:
2008 - Grand China Air LPGA*



*Whistling Straits Course
Kohler, WI, USA*

*Host:
2007 - US Senior Open
2010 & 2015 - PGA Championship
2020 - Ryder Cup*



DYE GOLF COURSES
AWARDED INTERNATIONAL RANKINGS

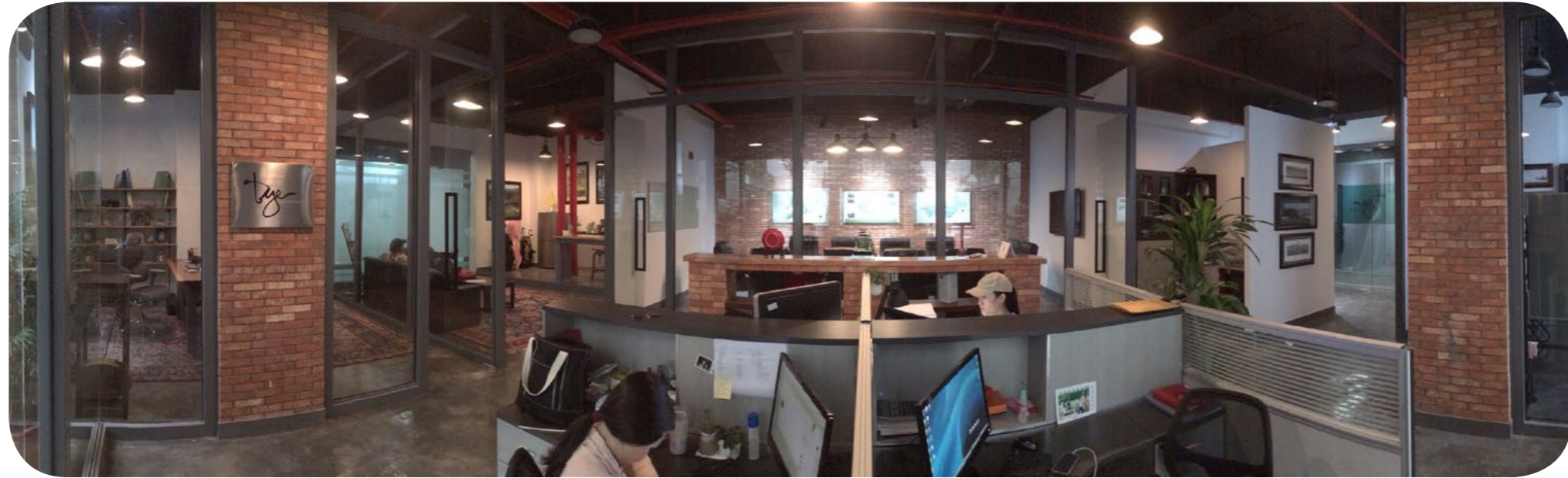
<p><i>GOLF DIGEST</i> 100 GREATEST COURSES - 2014</p> <ul style="list-style-type: none"> #16 Whistling Straits #21 The Ocean Course at Kiawah Island #24 The Honors Course #36 The Golf Club #44 TPC Sawgrass -The Stadium Course #46 The Pete Dye Golf Club #91 Crooked Stick Golf Club #93 The Pete Dye Golf Course #96 Harbour Town Golf Links 	<p><i>GOLF MAGAZINE</i> 2014 TOP 100 COURSES</p> <ul style="list-style-type: none"> #25 The Ocean Course at Kiawah Island #28 Whistling Straits #31 TPC Sawgrass - The Stadium Course #36 The Golf Club #42 Harbour Town Golf Links #54 The Honors Course #89 Black Wolf Run - River Course #100 Crooked Stick Golf Club
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#21 - The Ocean Course
Kiawah Island, SC

#42 - Harbour Town Golf Links
Charelston, SC

#91 - Crooked Stick Golf Club
Carmel, Indiana, US

#16 - Whistling Straits
Kohler, WI



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